

# 2024 YEAR IN REVIEW

Region of Waterloo Library connects residents to each other, and to the world of ideas.

## MEMBERSHIP AND SERVICES



**119,315**

Total Branch Visits

**2,568**

New Members

**17,578**

Active Cardholders



**3,692**

Computer Uses

**419**

Hotspot Borrows

**47,690**

Wi-Fi Uses



**34,569**

eNewsletter Opens

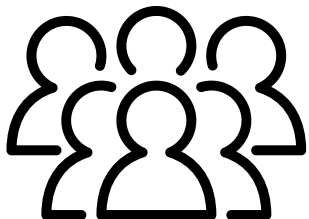
**41%**

eNewsletter  
Open Rate

**Economic Benefit per  
Library Open Hour:**

**\$498**

## PROGRAMS BY THE NUMBERS



**1,245**

Programs Attended

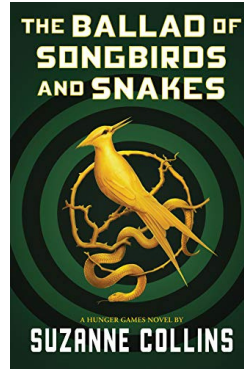
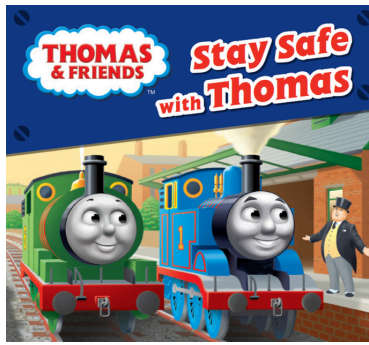
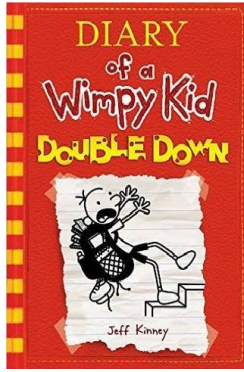
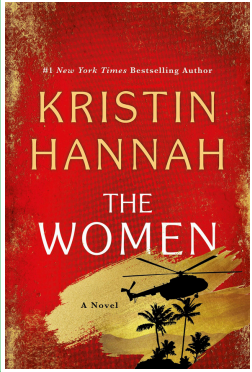
**18,760**

Total Attendees

**Economic Benefit of  
Library Programs:**

**\$218,494**

# MOST POPULAR PRINT TITLES



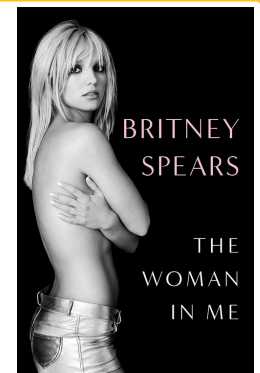
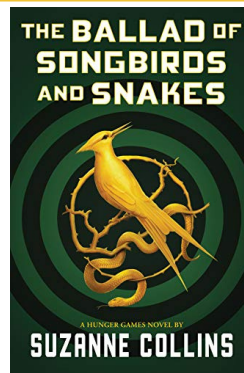
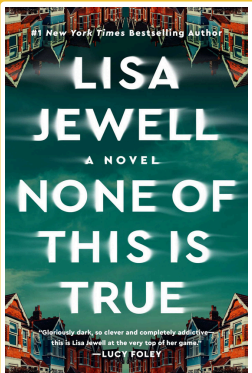
Adult  
Fiction

Children's  
Fiction

Children's  
Picture Books

Teen  
Fiction

Adult  
Non-Fiction



# MOST POPULAR DIGITAL TITLES

## ITEMS BORROWED



**261,148**

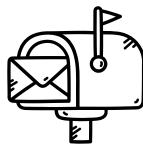
Print Items Borrowed

**165,195**

Digital Items Borrowed

**2,602**

Unique Collection  
Items Borrowed



**1638**

Interlibrary Loans Borrowed  
(items borrowed from other  
Canadian libraries for our patrons)

**Economic Benefit of  
Library Collections:**

**\$6,589,356**